

Driveways to Highways!

FEBRUARY 2005

HEARTLAND

ASPHALT, INC.



HEARTLAND ASPHALT
IS A FULL SERVICE
ASPHALT CONSTRUCTION
COMPANY BASED
IN MASON CITY, IA.
HEARTLAND ASPHALT
SERVES A 15 COUNTY
AREA IN NORTH CENTRAL
IOWA BUILDING QUALITY
HOT MIX ASPHALT
PAVEMENTS FOR STATE,
COUNTY, MUNICIPAL,
COMMERCIAL, AND
PRIVATE CUSTOMERS.
OUR CAPABILITIES
INCLUDE DESIGN
LAYOUT, EXCAVATION,
BASE PREPARATION,
CONSTRUCTION OF
NEW PAVEMENTS,
AS WELL AS,
REHABILITATION
AND
MAINTENANCE
OF EXISTING
PAVEMENTS.

DID YOU KNOW?
Asphalt should be looked at as a "Perpetual Pavement" that last indefinitely.



THE CITY OF LATIMER decided in 1987 to asphalt every single street in town that wasn't already hard surfaced. Periodic maintenance and patching was done over the next 17 years, and in 2004 they decided it was time to overlay. This is a great example of Perpetual Pavement Process, where the initial mat is placed and every 15 to 20 years an overlay is placed on top to extend the life of the paving thus extending the cities dollars over time.

At the same time, a badly needed bike and pedestrian path was installed to the public school, which sits on a county road distant from town. This culminated a civic fund-raising effort begun by elementary students and parents who were concerned about the safety of children walking or biking to and from classes.

Heartland laid a 1-1/2-inch asphalt mat on the streets, and a 3-inch asphalt mat on the bike and pedestrian path, carefully scheduling the work to accommodate city activities.

"...Heartland made sure the job was done when we needed it."

Jeanne Plagge
City Council
Latimer, Iowa



2601 South Federal Avenue
Mason City, IA 50401

