

*Driveways to Highways!*



JULY 2002

# HEARTLAND

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## ASPHALT, INC.

HEARTLAND ASPHALT  
IS A FULL SERVICE  
ASPHALT CONSTRUCTION  
COMPANY BASED  
IN MASON CITY, IA.  
HEARTLAND ASPHALT  
SERVES A 15 COUNTY  
AREA IN NORTH CENTRAL  
IOWA BUILDING QUALITY  
HOT MIX ASPHALT  
PAVEMENTS FOR STATE,  
COUNTY, MUNICIPAL,  
COMMERCIAL, AND  
PRIVATE CUSTOMERS.  
OUR CAPABILITIES  
INCLUDE DESIGN  
LAYOUT, EXCAVATION,  
BASE PREPARATION,  
CONSTRUCTION OF  
NEW PAVEMENTS,  
AS WELL AS,  
REHABILITATION  
AND  
MAINTENANCE  
OF EXISTING  
PAVEMENTS.

**DID YOU KNOW?**  
Asphalt pavements  
provide a  
smooth surface  
with no joints.



**HARLEY-DAVIDSON DEALER** Ron Minert was anxious to open his new shop in Charles City, Iowa. The site included a rock drive and parking lot. He knew his customers would not be happy with that particular surface, so he contacted Heartland Asphalt to smooth things over.

Heartland designed, staked and performed all the construction work on this 2,243 square yard drive and lot. First the existing surface was bladed and shaped over a well-drained subgrade. Next 382 tons of hot mix asphalt was placed in a half a day's time, completing the project well before the opening of the new facility.

The result...a smooth ride for those coming and going on their smooth-riding Harleys.

**"...Heartland Asphalt did everything they said they would do, and more..."**

**Ron Minert**  
Cedar River Harley-Davidson  
Charles City, Iowa