

*Driveways to Highways!*

AUGUST 2002

# HEARTLAND

## ASPHALT, INC.



HEARTLAND ASPHALT  
IS A FULL SERVICE  
ASPHALT CONSTRUCTION  
COMPANY BASED  
IN MASON CITY, IA.  
HEARTLAND ASPHALT  
SERVES A 15 COUNTY  
AREA IN NORTH CENTRAL  
IOWA BUILDING QUALITY  
HOT MIX ASPHALT  
PAVEMENTS FOR STATE,  
COUNTY, MUNICIPAL,  
COMMERCIAL, AND  
PRIVATE CUSTOMERS.  
OUR CAPABILITIES  
INCLUDE DESIGN  
LAYOUT, EXCAVATION,  
BASE PREPARATION,  
CONSTRUCTION OF  
NEW PAVEMENTS,  
AS WELL AS,  
REHABILITATION  
AND  
MAINTENANCE  
OF EXISTING  
PAVEMENTS.

**DID YOU KNOW?**  
Asphalt pavements provide quick turn-around in getting streets opened back-up to the public.



**MASON CITY** made it a practice to specify Portland Cement Concrete for all new paving. In 2000 it was decided to allow alternate paving designs between Asphalt Cement Concrete (ACC) and traditional PCC. Under this new method, the low bids of each type are subjected to Life Cycle Cost Analysis and the job is let based on the lowest cost over the life of the road.

Using this method, the 2002 street paving project was awarded to Heartland Asphalt. The job encompasses four city blocks and one alley, and includes excavating existing roadways, installing PCC curb and gutter, and finally installing a 7-1/2 inch full depth asphalt pavement. Heartland's bid was 25 percent lower than the lowest PCC bid, providing significant savings to the adjoining property owners who will ultimately pay for the project through special assessments. In addition, the use of ACC shortened the time the streets were closed to traffic by a week or more.

**"...the city got a good road bed and the property owners got a bargain..."**

**Dirk Jablonski**  
City Engineer  
Mason City